



Ethos, Pathos, and Logos QR Codes



Name _____

DIRECTIONS: Scan the QR Code. Then take notes inside the topic box.

Define the terms below.	
Ethos	
Pathos	
Logos	
	Quit Smoking Ethos, pathos, or logos? Explain.
	Allstate Ethos, pathos, or logos? Explain.
	Campbell's Soup Ethos, pathos, or logos? Explain.
	Dale Peterson Ethos, pathos, or logos? Explain.
	Taylor Swift Diet Coke Ethos, pathos, or logos? Explain.

	ASCPA Announcement Ethos, pathos, or logos? Explain.
	Colgate Dentist Ethos, pathos, or logos? Explain.
	Oxyclean Ethos, pathos, or logos? Explain.
	Get a Mac Ethos, pathos, or logos? Explain.
	Just Like Us Child Sponsorship Ethos, pathos, or logos? Explain.
	Verizon vs. AT&T Ethos, pathos, or logos? Explain.